

DONORFY DAY - OWN AZURE

Martin Thompson - Director
Sophie Pires - Consultant



MAST - About Us

- Independent CRM Consultants.
- NFP Specialists.
- Established in 2010.
- Team of 8 Consultants.

What Do We Do?

- Implementations
- Data Migration
- Automation
- Reporting
- Integration
- System Reviews



Agenda

- Own Azure
- Donorfy API
- Facebook Donations
- Q&A

What Is Own Azure?

- Your own Microsoft Azure instance (platform-as-a-service)
- None of your data in the standard (shared tenancy) application
- Entirely separate database (latest version of Microsoft SQL Server)

Own Azure - Pros

- Can write your own SQL
 - Views for Power BI, etc
 - Stored procedures for reports, data warehousing, etc
 - More complex import/update tasks
- Scalability of resources
- Control over backup policy
- Choose your data center

Own Azure - Cons

- Cost – currently £49/month
 - Azure subscription essentially covered by Microsoft
- Some skills required to manage infrastructure
 - Can be handled by Donorfy/Partner if needed
 - Lots of help online



Demonstration

Donorfy API

- What is it?
 - Tool for developers to access Donorfy
- What can you use it for?
 - Web integration
 - Connecting other tools
 - Developing extra functionality

Donorfy API

- Pros
 - Most data accessible
 - Restful
 - Secure
- Cons
 - Cost - currently £59/month
 - Can't do everything (yet)



Demonstration



Thank You & Questions

You can reach us here:

Martin Thompson – (martin.thompson@mast-ict.com)

Sophie Pires – (sophie.pires@mast-ict.com)

Or via our web site – www.mast-ict.com